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CERTIFIED TALENT ACQUISITION SPECIALIST (CTAS)

Introduction

Talent acquisition is a multifaceted process that extends beyond conventional recruitment practices. It necessitates a holistic approach, encompassing strategic foresight and meticulous execution. The role of Talent Acquisition Specialists has gained paramount significance, emphasizing the pivotal need for professionals adept at building employer brands and fostering positive workplace environments. This program delves into the intricacies of talent acquisition, equipping participants with the essential skills and insights to thrive in this dynamic field.

Designed to impart a comprehensive understanding of modern talent acquisition dynamics, this program offers a curated curriculum focused on strategic planning and effective execution. Participants will gain practical expertise in employer branding strategies and cultivating an appealing workplace culture. With a strong emphasis on contemporary industry practices, this course is tailored to empower aspiring professionals to navigate the evolving landscape of talent acquisition with confidence and competence.

Learning Approach

| 100% Practical Learning | Gain Real Work Experience | Mentoring from Industrial Experts |

About
amisys

We are at the forefront of revolutionizing practical learning, offering an unparalleled platform that prioritizes experiential education. Our programs are meticulously designed to provide a hands-on approach, allowing both aspiring students and working professionals. to engage directly with the latest AI-enabled technologies. We go beyond theoretical knowledge, emphasizing the direct application of skills in real work environments. Our esteemed mentors, comprised of top industrial experts, provide invaluable guidance, ensuring that learners receive industry-relevant insights and knowledge. With a strong focus on upskilling and reskilling, we are dedicated to keeping our students abreast of the latest industrial trends, equipping them with the tools necessary for professional success.

Pioneering a new era in executive education, amisys stands as India's premier executive learning platform, offering an innovative curriculum that emphasizes practical learning. Our "Work from Campus" initiative is a testament to our commitment to integrating corporate experience with academic learning, fostering a generation of Certified Professionals with real-world expertise.

" amisys is dedicated to providing practical and industry-relevant education, leveraging next-gen AI technology to empower professionals with cutting-edge skills and expertise "

Amal
Program Mentor

amisys

Program
Highlights

PRACTICAL LEARNING AND EXPERIENCE

- Direct engagement with real-life work environments for hands-on learning experiences and practical skill development
- Fosters practical application of theoretical knowledge within a professional setting
- Get an experience certificate for your practical work during the program

ACCESS TO AI ENABLED HR TECHNOLOGIES

Directly get access and practice the AI-powered HRMS, HRIS, and ATS technologies rather than just learning the theoretical aspects of those HR technologies

Gain a competitive edge for career advancement and access to the best job opportunities

DEDICATED CAREER SUPPORT

Access our dedicated career portal, participate in job fairs, and leverage networking opportunities, all facilitated by our proactive career cell

Every learner will assigned with a Placement Manager during or after completing the program

STRATEGIC BRANDING AND NETWORKING

Gain expertise in employer and HR brand building on LinkedIn and other digital platforms to attract top-tier talent

Access our networking platform to establish connections with industry leaders, for robust corporate relationships and career growth

WORK FROM CAMPUS FOR COLLEGE STUDENTS

Seamlessly blend studies and corporate exposure, kickstart your career on campus with 'Work From Campus.' Transform into an industry-ready professional, ensuring you never remain a fresher even after graduation

DUAL CREDENTIALS AND VERIFICATION BADGE

Obtain a comprehensive program certification along with an experience certificate as a part of your practical work done in a real work environment. Display the program badge, a symbol of your successful program completion, with pride

Program
Curriculum

PROGRAM ORIENTATION AND ONBOARDING

Seamlessly transition into your transformative learning journey with our detailed program orientation and comprehensive company onboarding, designed to familiarize you with our core values and operational principles

FUNDAMENTALS OF GLOBAL TALENT ACQUISITION

- **Global Talent Sourcing Techniques**

  Acquire insights into comprehensive global talent sourcing strategies, focusing on effective approaches for identifying and attracting top talents from various regions worldwide

- **Cross-Cultural Recruitment Strategies**

  Explore the intricacies of cross-cultural recruitment strategies, understanding the nuances of cultural diversity in the hiring process and how to effectively navigate and leverage it

- **Workforce Management**

  Learn about best practices in international workforce management, including talent retention, performance evaluation, and fostering a conducive work environment for a globally distributed workforce

BUILDING AN EFFECTIVE EMPLOYER BRAND

- **Brand Identity Development**

  Develop a compelling brand narrative, create a unique brand persona, implement brand guidelines, and cultivate an engaging brand image

- **Brand Messaging Strategies**

  Design targeted branding messages, implement consistent communication tactics, leverage storytelling, and craft employer messages aligned with company values

- **Digital Brand Promotion**

  Amplify the employer brand message in digital platforms, implement effective digital marketing campaigns, leverage social media for showcasing the employee value proposition, and optimize online content for enhanced brand visibility

HARNESSING TECHNOLOGY FOR TALENT ACQUISITION

- **Applicant Tracking Systems (ATS)**

  Implementing advanced ATS features, leveraging data-driven insights, optimizing recruitment processes, enhancing candidate experience

- **AI-driven Talent Analytics**

  Utilizing AI for talent data analysis, leveraging predictive analytics for talent acquisition, optimizing workforce planning, leveraging AI tools for strategic hiring decisions

- **Virtual Recruitment Tools**

  Utilizing virtual recruitment tools for remote hiring, conduct virtual job fairs and online interviews, leveraging virtual reality for immersive onboarding experiences

STRATEGIC WORKFORCE PLANNING

- **Talent Demand Forecasting**

  Predicting future talent needs, analyzing industry trends for talent demand, utilizing workforce analytics for proactive recruitment planning

- **Succession Planning Strategies**

  Developing succession plans for key positions, identifying potential talent for future leadership roles, implementing talent development programs for seamless succession

- **Skill Gap Analysis**

  Assessing current workforce skills, identifying skill gaps within the organization, implementing training programs to bridge skill gaps, leveraging data for targeted upskilling initiatives

*Note: This curriculum is subject to change based on changes in the industrial trends
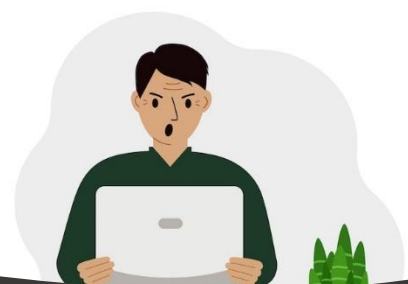
DATA-DRIVEN TALENT ANALYTICS

- **Performance Metrics and KPIs**

  Tracking and analyzing key performance indicators, establishing measurable benchmarks for talent acquisition success, evaluating performance metrics for continuous improvement

- **Predictive Analysis Techniques**

  Using data for talent trend forecasting, predicting future skill needs and preempting talent gaps

- **Data-Driven Recruitment Strategies**

  Utilizing data insights to refine recruitment processes, optimizing candidate sourcing methods, enhancing candidate experiences, tailoring recruitment strategies to attract top-tier talent

ONBOARDING AND TALENT RETENTION STRATEGIES

- **Onboarding Processes**

  Effective employee onboarding techniques, nurturing a positive organizational culture, integrating new hires seamlessly

- **Talent Retention Tactics**

  Implementing strategies to enhance employee satisfaction and engagement, fostering a conducive work environment, recognizing and rewarding top performers

- **Employee Growth Initiatives**

  Designing career development programs, fostering a culture of continuous learning, providing growth opportunities and mentorship

LEGAL AND ETHICAL CONSIDERATIONS IN HIRING

- **Ethical Recruitment Practices**

  Promoting diversity and inclusion, avoiding discriminatory practices, maintaining transparency in hiring procedures

- **Confidentiality and Data Privacy**

  Safeguarding candidate information, adhering to data protection laws, maintaining confidentiality in hiring decisions and discussions

Program
Details

DURATION
2-3 Months

TIME COMMITMENT
15-18 Hrs/Week (Flexible)

PROGRAM ELIGIBILITY
Any Degree/Relevant Experience
in HR Domain

PROGRAM FEES
INR 15000
(Inclusive of all taxes)

ADMISSION PROCESS

STEP 1

Submit Your Online
Application

STEP 2

Shortlisting and Begin
Enrollment Process

STEP 3

Program
Onboarding

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COMPANY INFORMATION

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